



Thank you for considering a sponsorship with Navy Ortega Lakeshore (NOL) Little League. For more than 65 years, NOL has proudly partnered with Naval Air Station (NAS) Jacksonville to provide affordable, community-focused baseball and softball opportunities to local and military families. Your support helps us continue this tradition while strengthening the connection between youth sports and the communities we serve.

The total estimated impact of NAS Jacksonville to the community, including goods and services, is \$1.8 billion. NAS Jacksonville Executive Officer Captain Michael Connor recently shared, *"This partnership we have with NOL is the oldest and most important partnership we have. Since 1960, NAS Jax has supported this league and the players. We are committed to ensure this partnership continues into the future."* We continue to be grateful for the partnership between NOL and NAS Jax.

Community sponsorships allow NOL to:

- Offer substantial discounts to all active military families.
- Maintain facilities for the youth that play at NOL, and the 20,000 men and women working and living at NAS Jax.
- Ensure that no player is turned away from NOL due to a family hardship.
- Continue offering Little League® Baseball and Softball to our community's young people for generations.

Why Supporting NOL Delivers Exceptional Community Visibility

Your sponsorship provides meaningful exposure and connection to the families we serve:

- 400+ players and families engaged each year
- 200+ games per season played across six fields
- Thousands of annual visitors to the NOL complex
- Deep community reach throughout Ortega, Avondale, Venetia, Lakeshore & NAS Jacksonville
- 65+ years of trust, continuity, and local impact

Players at NOL represent the areas of NAS Jax, Venetia, Ortega, Avondale, Lakeshore, Ortega Hills, Riverside, Murray Hill, Wesconnett, Ortega Farms, Confederate Point, Collins Road, Crystal Springs, Middleburg, Argyle Forest, and Fleming Island.

These players also represent elementary and middle schools in our area including but not limited to: Assumption Catholic School, Bayview Elementary, Central Riverside Elementary, Episcopal School of Jacksonville, First Coast Christian, Fishweir Elementary, Jacksonville Classical Academy, James Weldon Johnson Middle, John Stockton Elementary, Lakeshore Middle, Ortega Elementary, Riverside Presbyterian Day School, Jeb Stuart Middle, St. Matthew's Catholic School, St. John's Country Day, St. Paul's Riverside, Ruth N. Upson Elementary, Venetia Elementary, and West Riverside Elementary.

NOL is a hometown community league that has provided baseball and softball memories for generations of neighborhood children. We look forward to partnering with you and your business to offer Little League® Baseball and Softball to our community's youth.

Sincerely,

The NOL Board of Directors

Matt Worsham, President
Ronnie Roberts, Vice President
Mitch Nichols, Sponsorship



NOL sponsorships provide exceptional visibility and offer businesses and families a powerful way to support youth sports and the NAS Jacksonville community. Your contribution directly strengthens our facilities, programs, and the overall experience for the hundreds of players and families we serve each year. All contributions are tax deductible, as NOL is a non-profit 501(c)(3) organization; EIN# 52-1287644.

Please select your preferred sponsorship level (all levels include):

- ✓ Sponsor name on the NOL Sponsor Thank You sign at the clubhouse/concession stand.
- ✓ Sponsor name/logo linked on the NOL website.
- ✓ Sponsor name/logo featured in one NOL "Sponsor Thank You" social post.

Diamond: Presenting Sponsor | \$5,000 | One-Year Agreement | 1 Available

- Recognized as the official Presenting Sponsor of the 2026 season, with sponsor name included and linked in all league-wide emails and social media posts. Example: "Registration is open for the NOL Spring 2026 season, presented by [Sponsor Name]."
- Exclusive banner (provided by NOL) with sponsor name/logo displayed on the concession stand for the full 2026 season.
- One team sponsorship for Spring 2026, including sponsor name printed on the back of team jerseys.

Platinum: Field Sponsorship | \$1,750 | One-Year Agreement | 6 Available

- Exclusive naming rights to one NOL field for the 2026 season. Sponsor may select from:
 - Majors, Minors, Pitching Machine, Softball Field, Tee Ball (x2 fields available).
- Prominent field signage with sponsor name/logo displayed all season.
- Sponsor name/logo featured on the league schedule, field maps, and all field-specific communications.

Gold: "Hit It Here" Banner Sponsorship | \$1,500 | One-Year Agreement | 6 Available

- Sponsor name/logo on an NOL provided banner hung on the outfield fence, one (1) per field, for the 2026 season.
- Any ball that hits the banner on the ground, on the fly, or goes over the fence at the location of the banner wins a free baseball glove (*exact model to be determined/agreed upon by the sponsor and NOL*).

Silver: Community Facilities Sponsorship | \$1,250 | One-Year Agreement | Unlimited Available

- Choice of facility placement, including any available dugout, batting cage, or bleacher at your preferred NOL field (Majors, Minors, Pitching Machine, Softball, or Tee Ball).
- Sponsor name/logo prominently displayed on a season-long sign at the selected location for the entire 2026 season.
- High-visibility placement ensures consistent exposure to players, families, and spectators throughout practices and games.

Bronze: Majors Field Foul Ball Sponsorship | \$1,000 | One-Year Agreement | 1 Available

- Sponsor recognition for every out-of-play foul ball on the Majors field during the 2026 season.
- Anyone who returns the foul ball to the concession stand receives a free ICEE.
 - Example announcement: "Return that foul ball to the concession stand for a free ICEE, courtesy of [Sponsor Name]."
- Sponsor name/logo displayed on an NOL-provided sign at the concession stand window promoting the foul ball return program.

Team Sponsorship | \$500 | 2026 Spring Season | TBD Available (~25, depending on # of teams)

- Sponsor name on the back of one (1) team's jersey
- Please complete the following page and the NOL Team Sponsorship Form attached to this document.

Fans of NOL: Capital Improvement Support | Any Amount

- Open-amount donation supporting capital improvements such as field resurfacing, bleacher upgrades, batting area enhancements, and other facility needs.
- Contributions may also be directed toward All-Star team support or other league-approved projects.



Thank you for supporting NOL Little League!

Please **complete the form below** and select one of the **payment methods** listed at the bottom of this page.

All contributions are tax deductible, as NOL is a non-profit 501(c)(3) organization; EIN# 52-1287644.

Contribution by Check

- If you are contributing by check, please return the completed form with payment to the address below.
- Checks should be made payable to **NOL Little League**.
- This form may also be emailed to **noljax@gmail.com**.

Mailing Address:

NOL Little League
Re: NOL Sponsorship
P.O. Box 7331
Jacksonville, Florida 32238

Contribution Digitally

- We are also excited to now accept digital payments via Givebutter.
- To pay digitally, please scan the QR code or use the link below and include your sponsor name
- Givebutter: <https://givebutter.com/NOLsponsorshipform>



Sponsor/Organization Name: _____

Sponsor Contact Name: _____

Contact Relationship to Sponsor/Organization: _____

Sponsor Contact Phone Number: _____

Sponsor Contact Email: _____

Sponsor/Organization Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Webpage and/or Facebook/Instagram: _____

May we link to this page? Yes No

If you are a new sponsor or have updated logo/artwork, please email the files to noljax@gmail.com



2026 NOL Little League Team Sponsorship Form

Please note that if multiple sponsors players are drafted to the same team, NOL will work with selected sponsors to accommodate all sponsors on the team by splitting the sponsor names amongst the players jerseys, or move sponsorship to another division or sponsor level.

Number of teams you wish to sponsor: 1 2 3 Other _____

Any NOL Team in Need of Sponsor

We greatly appreciate your willingness to be a team player! These are often Tee Ball teams with our youngest players.

An Individual Player or Coach Team

Player or Coach Name(s): _____

Relationship to Player or Coach: _____

Division Player or Coach Participates In:

Major Baseball Minor Baseball Pitching Machine Baseball
 Tee Ball Softball

An Individual Player or Coach Team (if sponsoring more than one team)

Player or Coach Name(s): _____

Relationship to Player or Coach: _____

Division Player or Coach Participates In:

Major Baseball Minor Baseball Pitching Machine Baseball
 Tee Ball Softball